



DEMAND PLANNING

Be **Supply Chain Invincible** with a complete solution that right-sizes your inventory.



TAKE CONTROL WITH TOTAL VISIBILITY

Meet customer demand at the lowest possible cost. Blue Ridge's Demand Planning software predicts precise customer requirements across every channel and location. You'll have reliable visibility to demand in the long and short term, enabling you to not only stay ahead of demand, but to align inventory in the most profitable way possible.

RESPOND RAPIDLY TO CHANGING CONDITIONS

If there's one thing constant in today's dynamic business environments, it is that nothing is certain. With Blue Ridge Demand Planning software, you'll be able to quickly adapt and navigate marketplace changes efficiently, minimizing lost sales and costly miscalculations.



GET HELP WITH

Actionable Insights &
Buying Recommendations

Making Faster and More
Accurate Decisions

Increasing Service Level &
Reduce Overstock

Centralizing Demand and
Inventory Planning

Planning All SKU's for All
Locations and Channels

Precisely Managing Inventory
Levels Across the Supply
Chain

Maintaining Clear Visibility to
Long-Range Demand

Responding Rapidly to
Changing Conditions

Analyzing and Profiting from
Forward Buys or Supplier
Deals

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The Blue Ridge Difference

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible**.