



# BLUE RIDGE

# BE SUPPLY CHAIN INVINCIBLE

DEMAND PLANNING | REPLENISHMENT PLANNING | MULTI-ECHELON INVENTORY OPTIMIZATION | INTEGRATED BUSINESS PLANNING (S&OP)

## EMPOWERING BUSINESSES OF ALL SIZES WITH BLUE RIDGE

Blue Ridge is a powerful platform that helps businesses **overcome supply chain challenges** and **achieve significant growth**. It simplifies forecasting, replenishment, and Sales & Operations Planning (S&OP) while balancing fill rate and **profitability goals**.

## BEAT COMPETITION: IMPROVE SERVICE, MARGINS & EFFICIENCY

Achieve better customer service, maximize profits, and minimize costs – all without a lengthy implementation process. Our platform optimizes supply and demand across all inventory types, from slow-moving to fast-selling, intermittent to seasonal, while efficiently managing your supply chain regardless of network complexity. Whether you are operating a singular DC or leveraging a hub-and-spoke model that requires transfer optimization, Blue Ridge helps you **streamline operations** resulting in **increased sales, faster inventory turnover, improved service levels, and reduced operating costs**.

## MAKE BETTER DECISIONS WITH DATA-DRIVEN INSIGHTS

Buying and planning teams gain access to **out-of-the-box data and reports**, allowing them to make **faster** and **more accurate decisions**. Blue Ridge doesn't leave you on your own. Every customer receives **dedicated coaching** and support from a Lifeline consultant, an **industry expert** who guides you through software adoption and use.

## REAL CUSTOMERS & RESULTS



 **Highline Warren**

# \$5.5M

ROI in Less  
than 12 Months

 **HVAC**  
PARTNERS FOR SUCCESS

# 40%

Reduction in  
Transfers

 **iSN**

# 99%+

Forecast  
Accuracy



# 54%

Overstock  
Reduction

**Lohmiller&Company**

HVAC EQUIPMENT | PARTS | CONTROLS | SHEET METAL | HYDRONICS

# 24%

Reduction  
in Inventory

# 11%

Fill Rate  
Improvement

**Learn More | [www.blueridgeglobal.com](http://www.blueridgeglobal.com)**

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## SUPPLY CHAIN PLANNING

Experience supply chain software that exponentially improves planning precision.

### ELIMINATE GUESSWORK

No more buying on spreadsheets, gut instinct, or outdated ERP systems. With Blue Ridge, you'll always be prepared and in control to make fast, accurate decisions.

### MAXIMIZE INVENTORY PERFORMANCE

Ready to save money while improving customer fill rates? Our software ensures you have the right inventory, in the right place, at the right time. You'll realize ROI in months, not years.

### UNMATCHED PARTNERSHIP

Blue Ridge's unmatched LifeLine team, made up of industry experts, provides regular coaching to help accelerate the software's adoption and performance.

### KEY BENEFITS

Actionable Insights & Buying Recommendations

Comprehensive Location, Seasonal, and SKU-level Planning

Precise Calculations of Hub & Spoke Requirements

Improves Cashflow & Optimizes Spending

Increases Service Level & Profitability

Reduces Lost Sales & Overstock

Flexible Out-of-the-Box Capability

Unmatched LifeLine Team

**Learn More** | [blueridgeglobal.com](http://blueridgeglobal.com)

#### The Blue Ridge Difference

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible**.