

# INTEGRATED BUSINESS PLANNING (S&OP)

**Be Supply Chain Invincible** by bridging the gaps between internal teams.



## ELIMINATE FUNCTIONAL SILOS

Orchestrate a more profit-oriented culture for your organization by balancing the demand and supply plans with the financial and sales plans, enabling you to make more informed purchasing decisions. By eliminating traditional operational silos, your team will be aligned with the rest of the business and able to make faster, more accurate buying decisions.

## IMPROVE FORECAST ACCURACY

Small improvements to forecast accuracy can have a big impact on your bottom line. With Blue Ridge's Integrated Business Planning (IBP) tool, you'll improve cross-department collaboration and have access to trend predictions. These insights will empower you to improve your responsiveness to shifts in market conditions and intelligently shape demand.



Enhancing Forecast Accuracy

Improving Cross-Functional Communication and Collaboration

Allowing for Data-Driven Decision Making

Establishing Trust and Accountability

Mitigating Risks and Deviations from the Financial Plan

Synchronizing Revenue, Demand, Supply, and Financial Plans

Monitoring Progress to Plans vs. Actuals to Make Course Corrections Where Needed

**Request Demo** | [blueridgeglobal.com](https://blueridgeglobal.com)

## The Blue Ridge Difference

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible**.