



LIFELINE TEAM

We'll stand by you so you can
Be Supply Chain Invincible.



UNMATCHED PARTNERSHIP

Our LifeLine team, made up of industry experts, provides regular coaching to help you accelerate software adoption and performance. Blue Ridge offers a unique level of confidence unmatched by any other provider in the industry.

RELENTLESS FOCUS ON YOUR SUCCESS

LifeLine exists to ensure our customers' success from go-live and beyond. Blue Ridge's LifeLine Team is comprised of supply chain professionals who have an in-depth understanding of the Blue Ridge solutions and prior experience executing supply chain strategy. Your dedicated LifeLine consultant is a reliable resource who monitors your performance, identifies opportunities, and can help guide your team to achieve and sustain KPIs within a clear, agreed-upon management level. LifeLine is included with every software subscription.



Implementation
Success

Best Practice Supply
Chain Reporting &
Analytics

Define Clear Objectives

Set Realistic &
Attainable Goals

User Adoption & Performance

Understanding Supply Chain
Complexities

Expertise from Former
Operators & Senior Personnel

Optimize Demand &
Replenishment for Business of
All Sizes

Learn More | blueridgeglobal.com/lifeline

The Blue Ridge Difference

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible.**