

# BE SUPPLY CHAIN INVINCIBLE

DEMAND PLANNING | REPLENISHMENT PLANNING | MULTI-ECHELON INVENTORY OPTIMIZATION | INTEGRATED BUSINESS PLANNING (S&OP)

## SUPPLY CHAIN PLANNING FOR PAPER & PACKAGING DISTRIBUTORS

Embrace the power of precise forecasting & optimized inventory allocation. Blue Ridge's supply chain planning tools equip you to report on KPIs like lost sales and dynamic safety stock, allowing your team to place bets on your best SKUs. Get help with:

- **Easily Add New SKUs:** Link historical demand of similar items.
- **Dynamic Safety Stock:** New safety stock calculations on every SKU, each day.
- **Streamlining Operations:** Free up staff time for higher-value tasks.
- **Boosted Cash Flow:** Invest in growth, not dead stock.
- **Stronger Supplier Relations:** Negotiate with confidence.

### REAL RESULTS

**10%**

Higher OTIF  
in 90 days

**13%**

Inventory  
Reduction YOY

**< 1 yr**

Implementation  
Timeline

## PAPER & PACKAGING DISTRIBUTORS RELY ON BLUE RIDGE



**Victory  
Packaging**  
A WestRock Company

Proud Partner of 



### The Blue Ridge Difference

Learn More | [blueridgeglobal.com](http://blueridgeglobal.com)

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible**.

**ELIMINATE GUESSWORK**

**MAXIMIZE INVENTORY PERFORMANCE**

**UNMATCHED PARTNERSHIP**