

# SUPPLY PLANNING FOR MANUFACTURERS

**Be Supply Chain Invincible** by optimizing production to meet inventory demand.



## MAXIMIZE SERVICE & UTILIZATION

Optimize the day-to-day flow of your goods from procurement and manufacturing through distribution to the end customer. Generate your production plan and provide visibility to all material and resource activities to ensure that your material supply aligns with product demand across multiple manufacturing sites and your complex distribution network.

## UNIFIED DEMAND & SUPPLY PLANNING

Blue Ridge Capacity Planning unifies your optimized demand plan and your supply planning, with consideration for capacity and materials. The solution integrates with our replenishment engine, facilitating an optimized end-to-end plan to meet and exceed your objectives. Regardless of complexities within your network, you can rely on Blue Ridge to support hybrid manufacturing strategies, including make-to-order, make-to-stock, and assemble-to-order.



Balance Complex Supply  
and Demand

Orchestrate Material &  
Products

Maximize Customer Service  
Simplified Planning Process

Translate Replenishment  
Plans Automatically

Streamline Capacity  
Planning, MPS, and MRP

Balance Rough Cut  
Capacity Planning (RCCP)

Integrate Capacity  
Requirements Planning  
(CRP) with MRP

Ensure Manufacturing  
Resource Availability

**Request Demo** | [blueridgeglobal.com](https://blueridgeglobal.com)

## The Blue Ridge Difference

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible**.