

BE SUPPLY CHAIN INVINCIBLE



DEMAND PLANNING | REPLENISHMENT PLANNING | MULTI-ECHELON INVENTORY OPTIMIZATION | INTEGRATED BUSINESS PLANNING (S&OP)

SUPPLY CHAIN PLANNING FOR FOOD DISTRIBUTORS

Embrace the power of precise forecasting and optimized inventory allocation. Blue Ridge's supply chain planning tools equip you to confidently navigate unpredictable demand that can lead to waste, ensuring you have the right inventory in the right place at the right time without overstocking perishables. Get help with:

- **Reduced Spoilage:** Minimize waste & maximize profits.
- **Optimized Freshness:** Deliver peak-quality ingredients to your clients and avoid lost sales.
- **Improved Forecasting:** Anticipate demand fluctuations for smarter buying.
- **Boosted Cash Flow:** Invest in growth, not dead stock.
- **Stronger Supplier Relations:** Negotiate with confidence.

REAL RESULTS

13.8%

Decrease in
Inventory

19.6%

Overstock
Reduction

99%+

Exceeding
Services Levels

UNIPRO MEMBERS
RELY ON
BLUE RIDGE



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The Blue Ridge Difference

When you work with Blue Ridge, you'll not only experience software that exponentially improves the precision of your supply chain planning, you will also experience a partnership with people who are committed to your success. Our unmatched LifeLine team provides regular coaching sessions that will help get you the most value out of your Blue Ridge software and simplify buying complexity. We'll stand by you so that you can **Be Supply Chain Invincible.**

ELIMINATE GUESSWORK

MAXIMIZE INVENTORY PERFORMANCE

UNMATCHED PARTNERSHIP